

Taste Vs. Flavor



Taste

Basic receptors
on our tongues

Flavor

Combination of
taste *plus*
aroma, *texture*,
mouthfeel and
color



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What you need per person...

- 4-5 pieces of candy
- 1, 2-ounce soufflé cup



Directions:

- 1) Pinch your nose with your fingers...don't let go!!
- 2) With the other hand, place a couple pieces of candy in your mouth...still holding your nose pinched together
- 3) Chew the candy for about 15 seconds, then describe what you taste. Most will taste sweet and possibly a little sour
- 4) Finally, let go of your nose
- 5) What do you taste now?
- 6) The "flavor" of the candy should come through, such as lemon, orange, etc.