



CALIFORNIA
CATTLE COUNCIL



Funded by the Beef Checkoff

BEEF: PROCESSING TO PLATE

Live Virtual Session - Day 2

THE MEAT SCIENCE BEHIND BEEF

MARCH 6, 2026

Presenter: Dr. Jessica Lancaster, National Cattlemen's Beef Association

Moderator: Abby Heidari, Kansas Beef Council



BEEF VFT SERIES:

SESSION 1:
Inside a Beef Packing Plant

SESSION 2: MARCH 6TH, 2026
The Meat Science Behind Beef

SESSION 3: MARCH 16TH, 2026
Beef in the Kitchen

MISSED A SESSION?

Watch recordings at: www.cakidseatbeef.com

NEXT SESSION: MARCH 16TH, 2026
BEEF IN THE KITCHEN



Register here:



“MEAT” THE SCIENTIST



Dr. Jessica Lancaster
Senior Director, Product Quality & Safety
Research

RESOURCES

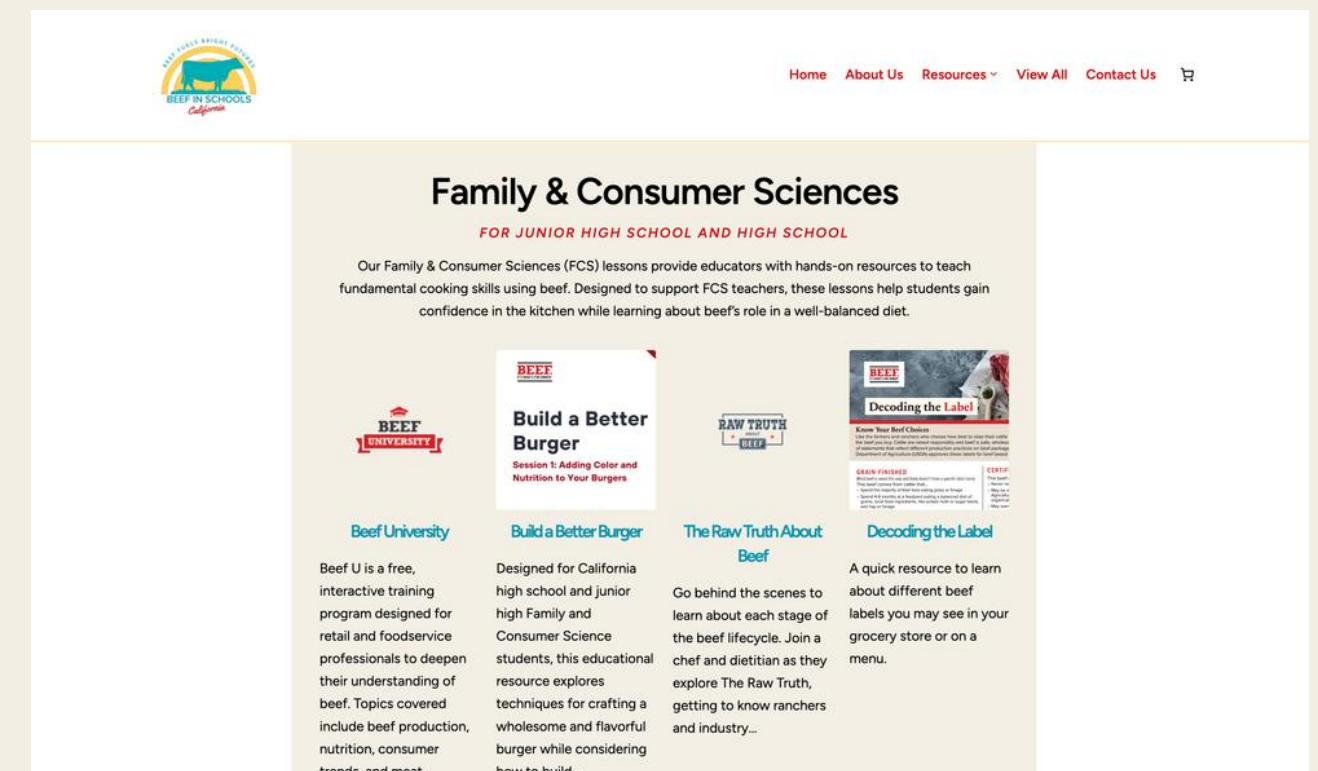
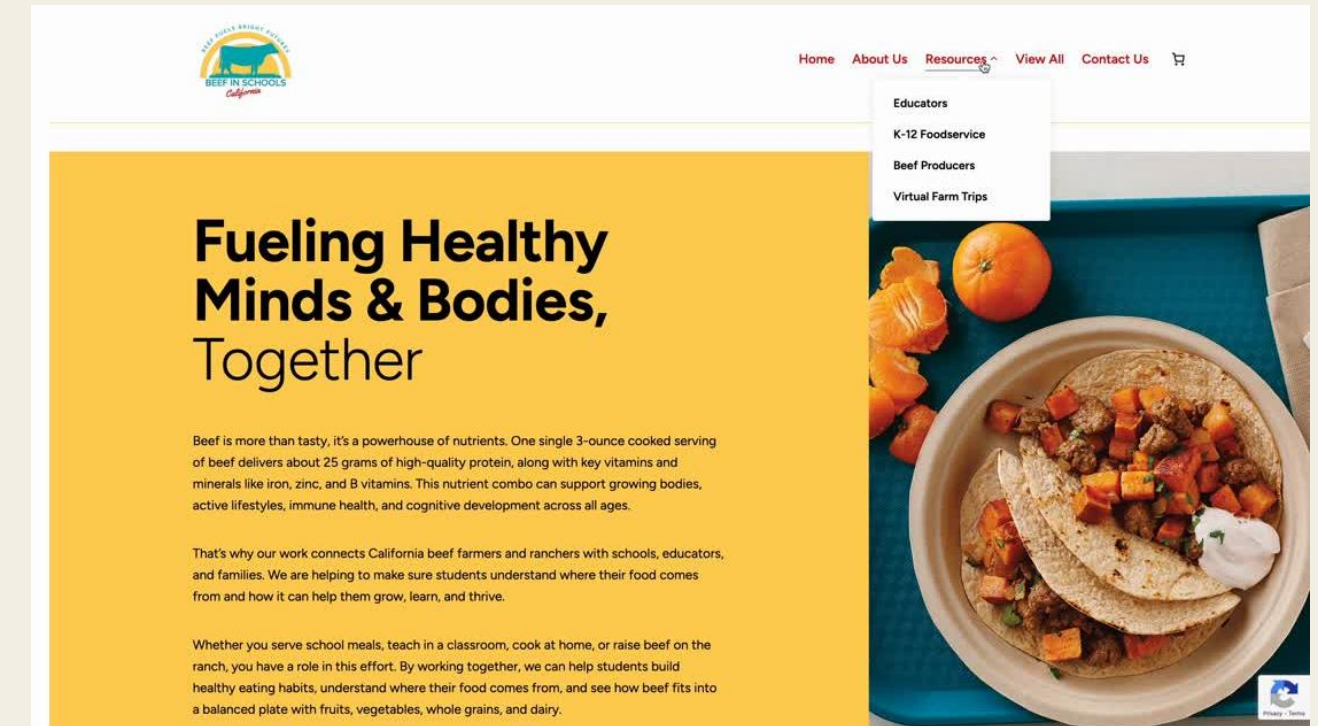
- For Family & Consumer Sciences and agricultural students and instructors
- Hands-on resources for educators to teach fundamental cooking skills, designed to help students gain confidence in the kitchen
- Beef nutrition information, scalable recipes, virtual farm tours, and more!

www.cakidseatbeef.co

www.beefitswhatsfordinner.com

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Connect with your local State Beef Checkoff for state-specific resources and support



THANK YOU

Contact: kori@calbeef.org

www.cakidseatbeef.com



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