



Dear Beef Advocate Network and friends of the industry:

It's A Wild Ride, Baby. Kansas State Fair 2009!

Agriland will once again be the highlight of the Pride of Kansas building. All of the same partners will continue to participate with a few new additions to the Agriland team and exhibit area.

Highlights of Agriland are the MyPyramid bean bag toss, where students and their parents learn about healthy eating habits, the life-size milking simulator and the ever-popular soil tunnel.

This year, our designated day is the **last** Saturday of the fair, **September 19, 2009**. Agriland will be open from 9 a.m. – 9 p.m. this year. We need at least 6 people in Agriland attending to the different displays at all times. A total of 30 volunteers will be needed to work the five different shifts:

- Shift 1: 8:30 a.m. – 11:30 a.m.
- Shift 2: 11:30 a.m. – 2:30 p.m.
- Shift 3: 2:30 p.m. – 5:30 p.m.
- Shift 4: 5:30 p.m. – 8:00 p.m.
- Shift 5: 8:00 p.m. – 9:15 p.m.

The Kansas Beef Council will coordinate the volunteers. To show your support for the beef industry and volunteer for Agriland, please contact Deena Robinson at 785-273-5225 or deena@kansasbeef.org. More information is available at www.kansasbeef.org under the Beef Advocate Network tab.

This year, the Kansas Beef Council is hosting the “What’s for Dinner” beef cook-off in the Domestic Arts building from 11 a.m. – 3 p.m. on September 19. Please feel free to stop by before or after your shift in Agriland and enjoy the cook-off. You might also encourage others to visit the cook-off.

Sincerely,

Deena Robinson
Director of Consumer Information

