

Frequently Asked Questions

• Where do I mail my report form?

Kansas Beef Council, 6031 SW 37th Street, Topeka, KS 66614-5129

• Where can I get more information on the beef checkoff?

Contact the Kansas Beef Council (KBC) at 785-273-5225 or kbc@kansasbeef.org. KBC has a number of information pieces illustrating how checkoff dollars are invested.

• What can our checkoff do?

The beef checkoff doesn't own cattle, packing plants or retail outlets. It can't control prices or single-handedly turn around a bad market. The Beef Checkoff Program was designed to stimulate others to sell more beef and stimulate consumers to buy more beef. This is accomplished through a combination of initiatives including consumer advertising, research, public relations, education and new product development.

• What can't our checkoff do?

By law, checkoff funds cannot be used to influence government policy or action, including lobbying.

• What is a collection point?

Whoever makes payment to the seller is a collection point or collection person (this could be the actual buyer or the buyer's agent). That entity or person must withhold \$1 per head and remit those funds to the Kansas Beef Council. Examples of collection points are: Auction Markets, Feedyards, Packers, Dealers, Order Buyers, Other producers, Auctioneers, Sale Managers, Clerking services, Banks, and other entities that buy or sell cattle.

• How do I know that everyone is contributing?

KBC is charged by law to monitor all cattle transactions and assure uniform payment of the checkoff assessment. KBC is also required to turn over to the Beef Board the names of any producers or collecting points that refuse to pay the checkoff for action that can include a restraining order and a civil penalty of up to \$5,500 per transaction.

