



## General Background

What role does beef play in your training regimen?

How many running events did you participate in last year? \_\_\_\_\_

\_\_\_\_\_ # of Marathons \_\_\_\_\_ # of Half marathons \_\_\_\_\_ # of 10Ks \_\_\_\_\_ # of 5Ks  
\_\_\_\_\_ # of Other events

How many running events are you planning to participate in this year? \_\_\_\_\_

\_\_\_\_\_ # of Marathons \_\_\_\_\_ # of Half marathons \_\_\_\_\_ # of 10Ks \_\_\_\_\_ # of 5Ks  
\_\_\_\_\_ # of Other events

Do you maintain a:

Facebook page    Yes    No

Twitter account    Yes    No

Blog    Yes    No

Would you be willing and available to participate in the following advocacy activities?

\_\_\_\_\_ Social Media (Facebook, Twitter or Blog)

\_\_\_\_\_ Media interviews

\_\_\_\_\_ Letter-to-Editor (newspaper/magazine)

Do you have any previous experience with:

\_\_\_\_\_ Media interviews

\_\_\_\_\_ Letter-to-editor

What is your full-time occupation?

\_\_\_\_\_ Livestock/Agriculture producer

\_\_\_\_\_ Registered Dietitian

\_\_\_\_\_ Physician

\_\_\_\_\_ Other health care professional

\_\_\_\_\_ Personal Trainer/Coach

\_\_\_\_\_ Other \_\_\_\_\_

**What is the best time for orientation?**

\_\_\_\_\_ Weekday    \_\_\_\_\_ Daytime

\_\_\_\_\_ Weekend    \_\_\_\_\_ Evening

**Jersey Size**

Men's \_\_\_\_\_ sleeveless    \_\_\_\_\_ short sleeve

Women's \_\_\_\_\_ sleeveless    \_\_\_\_\_ short sleeve

Date: \_\_\_\_\_

Referred by: \_\_\_\_\_